



**Depression and Bipolar
Support Alliance**

Contact: Eric Horner
Phone: 312.988.1159
Email: EHorner@DBSAlliance.org
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Eric Horner Named Depression and Bipolar Support Alliance (DBSA) Vice President of Development
Brings over 10 years of experience covering three comprehensive fundraising campaigns

Chicago, IL – DBSA President Allen Doederlein announced Eric Horner has been named Depression and Bipolar Support Alliance (DBSA) vice president of development, beginning May 1.

“I am thrilled to welcome Eric to the DBSA team. In addition to major gifts fundraising experience that will be essential for growing DBSA’s development program, Eric has development communications and marketing background, which will enhance our broad-based annual fund efforts and donor acquisition. Eric’s leadership will play a critical role in DBSA’s ability to greatly expand the reach of DBSA’s support networks, educational programming, and advocacy efforts to help the more than 21 million Americans living with mood disorders find their unique paths to wellness.” shared Doederlein.

Horner, 42, is a veteran development leader with experience covering development campaigns at in higher education and health care. During his tenure as director of development at Northwestern University (NU), Horner presided over three record-setting reunion campaigns contributing over \$50M in private support from over 5,000 alumni donors each year. He managed the nine-member development team, coordinated with departments throughout the university, and stewarded 13 volunteer committees. Horner also served as NU’s director of digital engagement, reorganizing the networks of social media with which the alumni association communicates with alumni, and as alumni strategist to Kellogg School of Management.

Prior to Northwestern, Horner served as the director of development at the Rehabilitation Institute of Chicago from 2009 to 2011 where he was liaison to their board members and created the online giving process in preparation for the successful \$300M capital campaign. He also introduced *SkyRise*, the hospital’s first \$1M fundraising stair-climb event at the Willis Tower, and organized *ArtFutura* fundraiser in support of art therapy at RIC in association with the Art Institute of Chicago.

Horner has held senior development positions at University of Chicago and served as Chairman of the Board for the Development Leadership Consortium for over six years. Prior to his development career, he worked as a diaconal minister for the ELCA Lutheran Church, most recently serving as youth and family minister at United Lutheran Church of Oak Park, IL.

Horner holds both a bachelor’s degree from Northwestern University and master’s degree in education and theology from the Lutheran School of Theology at Chicago. He and his wife, Susan, have one child, Charlotte, 1, and live in Wilmette, IL.

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The Depression and Bipolar Support Alliance (DBSA) is the leading peer-directed national organization focusing on the two most prevalent mental health conditions, depression and bipolar disorder, which affect more than 21 million Americans, account for 90% of the nation's suicides every year, and cost \$23 billion in lost workdays and other workplace losses. DBSA's peer-based, wellness-oriented, and empowering services and resources are available when people need them, where they need them, and how they need to receive them—online 24/7, in local support groups, in audio and video casts, or in printed materials distributed by DBSA, our chapters, and mental health care facilities across America. Through our extensive online and print resources and our nearly 650 support groups and more than 250 chapters, DBSA reaches millions of people each year with in-person and online peer support; current, readily understandable information about depression and bipolar disorder; and empowering tools focused on an integrated approach to wellness.

For more information, please visit www.DBSAAlliance.org or call (800) 826-3632.