

2012



Depression and Bipolar Support Alliance

# IMPACT REPORT

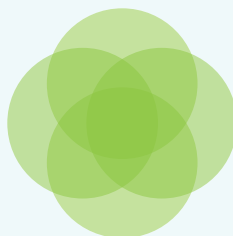
COMMUNITY ENGAGEMENT • INNOVATION • THERAPEUTIC ALLIANCE

50,468  
PEOPLE SERVED  
IN LOCAL COMMUNITIES

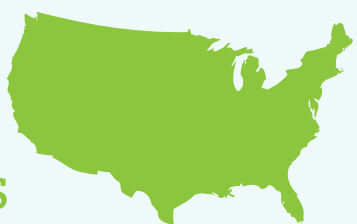
655  
SUPPORT GROUPS



277  
DBSA CHAPTERS



13  
STATE ORGS



## NEW 2012 PROGRAMS

### COMMUNITY ENGAGEMENT

78 received Mental Health First Aid Training

98 peers were trained as peer specialists

119 peers received facilitation training

10,955 people engaged with the DBSA +6 Campaign

3,983 viewed new bipolar videos on YouTube

40,926 informational brochures sent

### INNOVATION

6,513 connected with research on WeSearchTogether.com

1,568 people learned about Interpersonal Rhythm Therapy

### THERAPEUTIC ALLIANCE

477 people attended Concordance 2012

909 clinicians learned about peer advocacy at ICBID 2012

There's just so much we can accomplish as a community. I went through a really rough time and DBSA helped me. I'd like to pass that same experience onto as many people as I can.

-Steve, DBSA Albuquerque



757,238 UNIQUE VISITORS TO DBSA WEBSITES

You Tube 73,114 VIEWS



33,940 SUBSCRIBED



18,335 FANS

2 MILLION

ESTIMATED NUMBER OF PEOPLE DIRECTLY TOUCHED BY DBSA'S RESOURCES, SERVICES, AND MESSAGING THROUGH SUPPORT GROUPS, TOLL-FREE REFERRAL LINE, SOCIAL MEDIA OUTLETS, AND ONLINE TOOLS.

## Note from DBSA President Allen Doederlein

Dear Friends,

2012 was a pivotal year for DBSA. Not only did we build organizational strength, we improved and expanded our core programming and developed new offerings centered on our three strategic initiatives for 2012:

**Therapeutic Alliance**—Highlighted by Concordance 2012, a dynamic discussion between clinicians and peers about changing the nature of collaborative care to reflect joint partnership

**Community Engagement**—Demonstrated by the inaugural launch of the DBSA +6 Campaign, six months of positive actions to connect to your health and community

**Innovation**—Represented by the launch of WeSearchTogether.org, an online portal that bridges the gap between people living with depression or bipolar disorder and the researchers whose discoveries can improve their lives and futures

With your support, DBSA shared information, gave personal support, and provided life-saving tools and hope to more than two million people in 2012. Thank you!

With sincere appreciation,

*Allen Doederlein*

Allen Doederlein  
President

## WE ALSO INVITE YOU TO VIEW

2012 STRATEGIC INITIATIVES VIDEO  
[DBSAAlliance.org/2012Initiatives](http://DBSAAlliance.org/2012Initiatives)

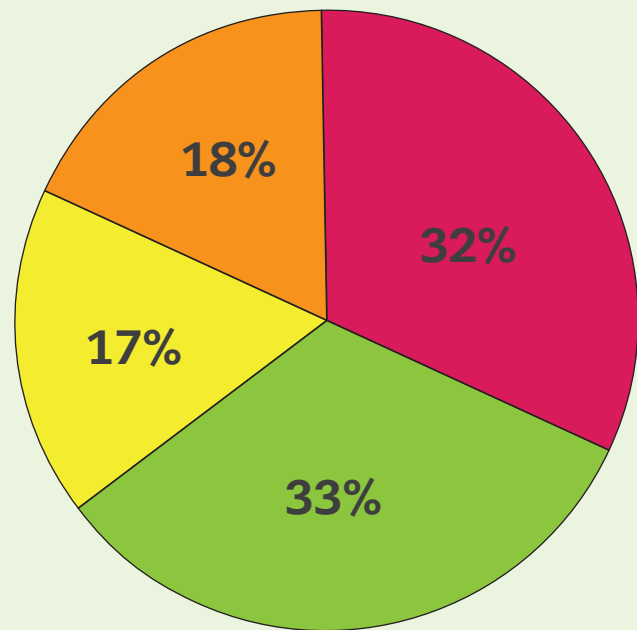
2012 PROGRAM DESCRIPTIONS  
[DBSAAlliance.org/2012Programs](http://DBSAAlliance.org/2012Programs)

DBSA 2013-2017 STRATEGIC PLAN  
[DBSAAlliance.org/StrategicPlan](http://DBSAAlliance.org/StrategicPlan)



# Financial Summary

In 2012, DBSA continued to strengthen our financial position by increasing revenues by more than 17%. DBSA maintained its focus on reducing liabilities by more than 32.5% from 2011. At the same time, DBSA reduced both our accounts payable and our accrued expenses by nearly 47% in 2012.



- Education and Information
- Grass Roots and Peer Services
- Management and General
- Fundraising

"I give to DBSA because I can now. For many years I was in a terrible position emotionally, with bipolar dominating my life. I managed to keep a job, but that was about it. I then found a new mix of medication and stopped drinking. Since then, I have been doing quite well. I have a young family, a house, a career, and am quite happy. DBSA helps people like myself, and I like to think of it as a way to reach out to others who need help getting past the worst part of bipolar to reach a stable place and grow to find happiness like myself."

—Tony Vernon, Silver Spring, MD

## 2012 Audited Financial Statements

Balance Sheet		2012	2011
<b>ASSETS</b>			
<i>Current Assets</i>			
Cash and cash equivalents		323,057	530,314
Investments		156,086	26,276
Contributions receivable		158,755	
Accounts receivable		67,602	40,213
Prepaid expenses		8,774	16,543
<b>Total Current Assets</b>		<b>714,274</b>	<b>613,346</b>
<i>Property and Equipment, net</i>			
		<b>32,359</b>	<b>33,244</b>
<i>Noncurrent Assets</i>			
Investments			5,000
Deposits		8,297	8,297
<b>Total Noncurrent Assets</b>		<b>8,297</b>	<b>13,297</b>
<b>TOTAL ASSETS</b>		<b>754,930</b>	<b>659,887</b>
<b>LIABILITIES AND NET ASSETS</b>			
<i>Current Liabilities</i>			
Accounts payable and accrued expenses		35,179	66,096
Due to grantor – Note 11		167,551	339,173
Accrued liabilities - payroll, vacation, rent		32,663	31,530
<b>Total Current Liabilities</b>		<b>235,393</b>	<b>436,799</b>
<i>Noncurrent Liabilities - accrued rent</i>			
<b>TOTAL LIABILITIES</b>		<b>235,393</b>	<b>436,799</b>
<i>Net Assets</i>			
Unrestricted		- 49,431	-620,494
Temporarily restricted		568,968	843,582
<b>Total Net Assets</b>		<b>519,537</b>	<b>223,088</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>		<b>754,930</b>	<b>659,887</b>
<b>Statement of Activities</b>			
<i>Revenues, Gains, and Other Support</i>			
Contributions		1,455,354	1,116,408
Other		178,811	277,110
<b>Total Income</b>		<b>1,634,165</b>	<b>1,393,518</b>
<i>Expenses</i>			
Program services		871,731	880,833
Supporting services			
Management and general		227,336	208,615
Fundraising		238,649	156,621
<b>Total Expenses</b>		<b>1,337,716</b>	<b>1,246,069</b>
Change in net assets		<b>296,449</b>	<b>-19,797</b>
<b>Net Assets</b>			
Beginning of year		<b>223,088</b>	<b>242,885</b>
End of year		<b>519,537</b>	<b>223,088</b>

An independent accounting firm audited DBSA's financial statements, and they found DBSA to be in compliance with Generally Accepted Accounting Principles and Sarbanes-Oxley Act.

# Thank You for Your Support in 2012

DBSA thanks the following individuals, foundations, corporations, and government entities for their thoughtful and generous support of our mission and programming in 2012.

## Transformation

*\$25,000 and above*  
 Anonymous (3)  
 AstraZeneca  
 Community Health Charities  
 Eli Lilly and Company  
 Forest Laboratories  
 Janssen  
 Lundbeck LLC  
 Otsuka America  
 Pharmaceuticals, Inc.  
 Sunovion Pharmaceuticals, Inc.  
 Takeda Pharmaceuticals North  
 America, Inc.  
 University of Michigan

## Stability

*\$10,000 to \$24,999*  
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 Merck & Co., Inc.  
 OptumHealth  
 The George Link, Jr. Charitable  
 Trust  
 Mr. John E. Wade II

## Growth

*\$5,000 to \$9,999*  
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 Ms. Christy Beckmann and  
 Mr. Jim Vykopal  
 Carole B. and Kenneth J.  
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 Ms. Lyn Ridgeway  
 Gary Sachs, M.D.

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*\$2,500 to \$4,999*  
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 Allen Doederlein  
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 Community Health Charities of  
 New York  
 Community Health Charities of  
 Texas  
 Community Health Charities of  
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 Dr. John S. Tamerin and Ms.  
 Susan Penry-William  
 The Philadelphia Foundation  
 United Behavioral Health

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*\$1,500 to \$2,499*  
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 Community Health Charities of  
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 JustGive.org  
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 Giving  
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 New York  
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 Dalio Family Foundation, Inc.  
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 Mr. and Mrs. Rod Matheson  
 Ms. Margaret Mcevoy  
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 Potochnick Property Services, Inc.  
 Michael Thase, M.D.

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 Mrs. Barbara Benda  
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 Arizona  
 Community Health Charities of  
 Colorado  
 Community Health Charities of  
 Georgia

Community Health Charities of  
 Indiana  
 Community Health Charities of  
 LA & MS  
 Community Health Charities of  
 Michigan  
 Community Health Charities  
 Minnesota  
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 Aetna Foundation Employee  
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 Allstate Giving Campaign  
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 AZPAC Match Program  
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 Mr. Irwin M. Black  
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 Sue Waltman  
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 Wells Fargo Community Support  
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 Mrs. Lisa Wysocki

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