

## DBSA Medications & Perceptions Survey: Winter 2010

### Question 26: Comments about Pharmaceutical Companies - What They Should Do More Of

Formatted 3.14.11

26) What do you want the pharmaceutical companies to do more of?
1. ongoing trials, online and telephone support 2. ensure adequate user education 3. use focus groups to do above 1 and 2 (ongoing/adhoc)
1. Reduction in cost. 2. Convert to generics
Accept Medi-Cal more and not have such high co-pay prices.
Actually learn how their medications affect the brain and body, because right now it's all just guesswork. Do more long term studies and more effective clinical trials, and don't fudge the results.
Ad campaigns, PSA's, sound bites depicting what happens to folks when one is not fully informed and aware of what and why they are putting a drug in their
Admit that brand medications are much more helpful in many instance. They should be able to tell patients where they can buy your medication when a particular pharmacy discontinues carrying it.
Admit that they don't have the answers! That some patients are made worse by their products. To advertise that if an antidepressant makes you suicidal it may be more than depression but may be bipolar disorder!
advise on times of day to take meds- not just three pills a day- more specific
Affordable medication programs for low income or no income consumers.
Allow a reasonable rate of return, say 7% to 10% and lower prices
Allow bulk ordering directly from the consumer.
Allow medications to be cheaper, they make enough money off of insurance companies anyway.
Allow more generics sooner! We need them! The FDA/government should be able to control the time frame for the patents, not the companies.
ask for our feedback and make rx more affordable for everyone and stop the marketing and advertising expenditures
Ask the consumers how the meds are helping them or if they are not helping them. I dont mean surveys I mean they talk to an actual person that is on the meds.
Assist financially with meds.
Assist patients who have prescription coverage that has run out!
assistance for people who need medications but cannot afford them and more effort and research into decreasing side effects and making medications more targeted on the desired response.
Assistance programs that aren't so difficult for doctors to navigate.
Be empathic
Be ethical and responsible. Be responsive to consumers. Forget about profits and know you are dealing with people.
BE HONEST about drug trials, . stop BUYING doctors. Stop raping people because they can. I see this question more in terms of what they need to STOP doing rather than what they need to do more of.
Be honest as to whether a new drug is actually more helpful (ex. anti psychotics)with less side effects.
be more aware of people's needs vs profits
be more cheaper
be more concerned about the people that take the medication
Be more honest
Be more realistic of the exhorbitant prices they charge for the medications needed by the people who may be the most vulnerable and/or who need them most.
Be responsible to patients and prescribers first. Agree to work with those involved with improving peoples' lives.
be watched by a company that has nothing monitarily to gain
Better inform and convince pharmacists that generic medications ARE NOT exactly the same as the brand; it may be okay for some people, but they should be more understanding of those they serve especially when they complain of problems.
Better mood stabilizers and antipsychotics with less severe side effects. Also, better research on children taking these meds.

**26) What do you want the pharmaceutical companies to do more of?**

Better product research prior to releasing the product.

bETTER/LESS SIDE EFFECTS

Bring the cost down so I can afford the meds. I need.

Charitable work and donations!

Charitable work, research into cures not just treatments.

cheaper drugs

Clinical studies

Collaborate. Research. Listen. Provide more free samples to doctors. And keep working to find new, safe, effective treatments.

Come up with a medication that doesn't have such sever side effects. I went from 130 pounds to 200 pounds due to my 1st medications. Those types of side effects are a big factor on why many don't want to take their meds

Communicate in simple english about what each of their pills can be used for.

Communicate with mental health care providers to determine the effectiveness of the various medications from one individual to another. Which medications work the best for which people, is this a genetic based or chemical based best match.

Communicate, Educate, Dedicate the drugs they make & we take.

Community services

Compassion. Considering this could be my family member, is this what I'd give to my family member if they had a mental health condition. Making medications which have no other, physical problems for those taking them.

Concentrate more on helping people and providing more medications for doctors to choose from. Also, to spend more of the insane and obscene amounts of money they make on researching and developing new, more effective drugs.

Concentrate on disorders who low incidence but, are serious in their impact -- and there is no viable treatment.

Concentrate on treating these condition in a different way, not just more than the same.

Conduct more clinical trials that are non-biased and based on the best scientific research methods.

Continue making meds available to people who can't afford them.

Continue researching to find new medications for mood disorders. Get them tested and FDA approved faster and to market. Offer them at a reasonable price.

Contribute a portion of their profits to non-profit organizations that can coordinate social services to people with in adequate financial supports.

control prices

Control prices as much as possible. Don't roll out new drugs until they're tested beyond a doubt.

Control pricing-make the drugs more affordable to the patient.

Convince docs to report side-effects to patients verbally and let the patient decide if it is in their best benefit to take the drugs.

Cost cutting, giving free medications to those who are disabled by the illnesses and can't afford medications, and making sure psychiatrists keep people on the lowest possible therapeutic doses.

cost lowering in manufacturing so the cost to me is low

Cost should equal ability to pay. A lot of psych patients are unable to work and choose food over meds which just leads to more hosp stays and worsening of

coupons that can be used at ALL pharmacies

create affordable antipsychotics without horrible side effects

Create drugs with fewer side effects.

Create generics or lower cost alternatives for people taking maintenance medications for long periods of time or lifetime continuous use.

Create generics.

Cut costs!

cut prices

develop a better anti depressant for bipolar depression

develop drugs with lower side effects and provide more samples to dr's so that patients can try the medication before committing a large amount of money to it.

**26) What do you want the pharmaceutical companies to do more of?**

Develop generic drugs so that more people can afford to buy them. Give samples of drugs that have already been proved to be effective, not just the newer higher priced drugs that may not be any better for patients than some of the already proven ones.

Develop medications with fewer side effects and more targeted effects.

Develop more meds that have fewer side effects. Don't just rush a drug into mass production b/c it does the job. Drugs should do their job well and not cause major

Develop more programs offering free or low cost drugs. Give more samples of all types of medications to doctors

Develop never medications with all side effects - even though they won't make much money because the folks that use them are predominately poor

Disclose all possible side effects, put research into other alternatives (especially drugs that do not cause weight gain and have fewer side effects) and have programs for people who can't afford their medication

Do away with co-payments for the indigent.

Do gender-based studies. Men's and women's bodies are different and we have different health issues.

Do more research before they release these drugs as recalls are too common these days.

Do more than just clinical tests on drugs that they mass produce.

Do much!!! better producing Generic drugs that are the equivalent of brand names. I take 3 brand name drugs as generic will not work. I have tried generic on 3 separate months and went down the tubes all 3 times.'Why do I have to have a relapse?

Do not depend on the Hamilton score for success. Since if you have improved in all areas except ANHEDONIA, you are not effectively treated. Also, they should make short term memory loss scales as part of their trials.

Don't hide free medication programs behind CONTACT US on their web sites -- put them on the main menu. Possibly also post more about drugs in pipeline so that we can track pending developments via a watch list.

Drive up the cost.

Drop prices and go for volume sales on their drugs.

Drop the patent period quicker, so generic cheaper drugs can be bought.

dropping cost of drugs

dropping cost of drugs

Educate consumers about options that might work better in their circumstances.

Educate doctors.

educate drs on what not to give with certain psychotropics, especially in bpll d/o. especially with other conditions, e.g. heart, blood pressure, organ issues. and stress liver et al function tests very important to monitor

educate the medical field

Educate the public at large in helping to take the stigma from mental illness away.

Educate themselves on the core users of their meds and not through GP offices or reports from AMA. Talk to the people using their chemicals.

Educate themselves, doctors and consumers.

Educating doctors about the medicine and dosages.

Educating psychiatrists.

Educating the general public regarding mental illness.

Educating the prescribers.

Education of the reps and inservices with patients so that they can become educated by the people who use the drug

education to patients, pharmacists, and doctors. For instance, my one pharmacist had no clue that diarrhea could be a side effect from Zoloft.

Educational lectures at hospitals and donations to local DBSA Chapters:-)

eliminate side effects

Emphasize the relationship between medication and therapy, and make it plan that medication on its own is not a cure.

Enclose easier to understand directions/side effects/benefits so patients would be more apt to read them and be aware of their pros and cons. Also, for them to lower prices in cooperation with insurance companies.

Encourage alternative therapies to supplement pills. It would show that they care about the people, not just the profit.

**26) What do you want the pharmaceutical companies to do more of?**

- Ethical, accurate, and more objective presentation of their meds to Drs
- Explore unconventional or risky options, like opioids for depression.
- Financial help for people in lower middle income categories if they have extenuating circumstances (i.e. disabled, lack of drug insurance and inability to afford Part D Medicare). Provide clear guidelines on available programs.
- Find a way to make their medications more accessible to everyone. I know a lot of people that do not take medication because they simply cannot afford the high find medications with fewer side effects (weight gain & drowsiness, for example)
- find medicines with fewer serious side effects. Help people taking multiple medications afford it.
- Find ways to cut cost of medications so people can get the medicines they need.
- Find ways to cut costs on new drugs.
- Find ways to cut down on side effects.
- Finding reasonable treatments.
- Focus on competing on price.
- Focus on helping patients -- NOT MAKING MONEY!!! -- which of course will never happen.
- Follow the example of Astra Zenca
- For myself (disabled) and my mother (retired), they can lower the cost of the Medicare Drug Plan's total cost, and of course eliminate that totally ridiculous donut hole!
- Form subsidiaries to research medical devices outside of traditional pharmaceuticals, i. e. magnetic radiation devices.
- free or reduced cost prescriptions.
- Free Samples
- Future research and development
- Generate more awareness about psychiatric medicines.
- GENERICS
- generics to lower cost
- Generics.
- get cost down
- Get out of the doctors offices.
- Get rid of sales reps and pas the savings on to the patients.
- Get rid of the weight gaining, urinary incontinence, ankle swelling, sweaty palms, polyuria, super dry mouth and other distressing side effects.
- Get subsidized regarding R&D and keep cost down.
- Get the costs down to a reasonable level.
- get the drug info to the psych docs in a way that lets the doc make a careful and informed decision and not one coming from some constant rep pressure.
- Get the insurance companies to abide by the doctors' original prescription request
- Give a care about the people they're helping to treat and less about their wallets.
- Give brochures to doctors who prescribe their medications (to give us) so we know what we are taking, and have assistance for all these medications (we need the medications desperately for help).
- Give doctor's much more samples to help their pt's with the cost of medication.
- give financial support for mental health plans
- give free meds to people who can't afford them
- Give more \$ back to the very communities that they are helping via pharmaceuticals.
- give more assistance with more drugs
- Give more complete information. Make the studies that were used for FDA approval readily available on-line. Conduct post approval longitudinal research. Not cost effective but a huge benefit.
- give more financial support to those uninsured because it is just as important for someone to have their mental ailments just as for those with other health issues(i.e. heart disease, or diabetes)

**26) What do you want the pharmaceutical companies to do more of?**

Have empathy for the patients and do more research with a longer trail before making public, educate doctors, counselors ect about the drugs and effects

Have never thought about it.

have some compassion for those of us who use drugs. even though i am able to afford my medications because of my husband's medical plan, i have friends who are not so fortunate. they have to go on charity care which is difficult to get.

Help individuals

Help reduce the stigma of mental illness when advertising their medications

Help those in need

Help those n need

help with dental costs due to problems caused to teeth and gums from dry mouth, a common side effect.

Help with payment more

Helping those in need...the ones who make too much money for help but not enough to afford their Rx's....Lamictal for example, in GENERIC is still \$5.50 a pill. The cost of 30 of those adds up quickly.

Hi big pharma

hmmmm Save money by not advertising on TV and in publications and online. Cut costs and bring savings to the table which hopefully will lower prescription costs. Maybe it is possible.

Honest research - double blind studies, long term use studies and detailed specifications to patients in large print of all possible side-effects and cautions

honest, transparent dealings, and keeping costs down

Honesty about side effects.

I dont understand how some drugs can be in R&D & testing for many yrs & then still cause health issues. I trust drug companies in general & dont believe any develop drugs that hurt people on purpose. But, I guess I want them to test more.

I think they should have to tell the absolute truth at all times. Statistics and research should stand for itself.

I think they should make their "free-meds for those in need" policy more public. I would have never know about it if it were not for friends. I also think it would help their

I want the drug companies to know that I think a lot of consumers are ticked off at the way they have been marketing and researching drugs. I want them to know that this will affect their bottom line at some point.

I want the pharmaceutical companies to be more up front about ALL of the effects of medications, not just highlighting the desired effects.

I want them to advertise more medications for bi-polar disorder, because this brings the disorder into the public consciousness and lessening the stigma attached to the disease. There also need to be more long term studies of the medications and their effect

I want them to explain the origin of this medication. Was it just random "throwing together of ingredients" to come up with a new proprietary substance? Why do they discard a medicine once the patent expires?

I want them to lower their profit margins for psych meds.

I want them to make their meds more accessible & affordable to those who need them the most; the mentally ill, the elderly, the working poor.

I want them to provide more medication for low income patients. They need to make their product available to the people that really need them, the poor and/or disabled members of the mentally ill population.

I want them to take the mentally ill under their wing. No other group that can truly afford to. do so has bothered. We are the forgotten people, the ones society and often even our families are embarrassed by and want to avoid as much as possible.

I want them to uphold the standards of generic medications better. I don't care what people say, there are a lot of generics that do not work as well as the brand name

I wish they could come out with more generic medications. The medication that I don't understand why they don't offer a generic med. for is Seroquel XR. This med has been out forever---but no generic?

I wish they would do more studies comparing medications from the same derivative to see the effects that they have on patients. Just because medications are related does not mean that they work the same.

I would like it if they lower their cost and stop capitalizing on severe ailments that people cannot help having. I would like it if they produced some kind of solid ethical standard to be adhered to.

I would like them to be more honest. I can't give informed consent if they people making and marketing the "treatment" don't give the real information.

**26) What do you want the pharmaceutical companies to do more of?**

I would like them to do more research on the medication, maybe pertaining who could benefit the most.
I would like to see newer medications come out - especially for bipolar disorder. I would like to see a newer medication with a low side effect profile.
I would like to see pharmaceutical companies get to know people with mental illness. They need our feedback, to hear our voices and connect with our personal stories. Also, people who are middle-class also need help with prescription financial aid
I would like to see them lower costs sooner, and find other avenues to make lots of money.
I would love it if they would somehow dispense alternative/natural supplements, etc. Problem is they can't be patented per se and there is no money in it for them as
I'd like them to try to keep chipping away at stereotypes concerning the people who use the medication and their diagnoses. Show me an advertisement with a medical professional or business executive who is suffering from depression or bipolar disorder.
Identify some of the severe symptoms and how often they occurred and for what period of time.
If your taking antidepressant its side effects should not be the symptoms of your disorder.
Implement programs that help consumers get access to their medications if they don't have the money to buy them. People on psychiatric need their medications, some can't live without them. We need to find a way for EVERYONE to be able to afford/get them.
Improve contraindication warnings by listing specific drug names and side effect warnings on the internet would be helpful.
Include more folks in studies.
Increased transparency, including salaries of all staff listed on a web page. Start a fund to aid research on compounds or substances unavailable to patent that might help treat mental illness.
Inform of us the longer outlook of side effects and benefits
Inform the public of the side effects and how the side effects can and do cause additional medical problems, resulting the use of even more medications to cope with
Information that is not directing people to take their medication but for general educational purposes only.
Informing people who actually are prescribed their medications.
Interface with the patients! Ask what we need from a medication, what's important to US. I like the tv ads that are realistic about mental illness & side effects.
interview people, people's lives, be more involved in society. give more grants, maybe create scholarship programs, job programs, etc.
Invent a drug with the psychiatric effects of Seroquel and no weight gain at all. Shouldn't be that difficult.
Invest in people, not profits
it would be helpful to give us a pamphlet with easy to understand info on our medicine and its side effects with a phone # we can call and ask questions
Keep researching.
keep supporting and manufacturing the old standby drugs and work towards affordable drugs using the affordable materials, not the fancy things that need lots of testing and have unforeseen side affects.
keep the cost down for medications that have no generic options
Keep the cost of medications down!
learn more about the side effects and explain in detail exactly what it helps and which disorder
Leave more samples with the doctor.
Less side affects, reduced cost.
Lessen side effects that make you ugly. (Hair loss, weight gain etc.)
lessen the price
Let us know the withdrawal effects of medications.
Like I said in #24, they need to try to be compassionate about people with psych illnesses but honestly I don't think on an executive level they ever will. And they should make drugs with less side effects.
Listen more to the consumers and less to the shareholders
Listen to what the people that take the medications say to them and lower the price at the pharmacy window. I can't pay three hundred dollars a month for one medication when I have 12 prescriptions.
Long term effects of medications, however, knowing that takes time and money, I don't expect it would help me for many years if at all at my age.
Long term efficacy studies comparing the different meds good,bad and cost.

**26) What do you want the pharmaceutical companies to do more of?**

- Long term safety/effectiveness testing
- Long term studies on the impact of side effects from the medications.
- Longitudinal studies on depression, bipolar disorder, etc.
- long-term side effects. Also research on bipolar meds in children.
- Look at helping people to see medication as just one of many ways to move towards mental health wellness
- Look for Alternative treatments.
- Look for cures or medications that are only needed on a short term basis.
- Look for more medications that don't cause weight gain.
- Look into all of the side effects.
- Looking at more holistic options and recommending shorter-term use of some of the more serious medications. Titrating off or down, so that the long-term affects lower cost
- LOWER cost- I am currently on one anti- seizure medicine for seizures. Because I take one for the control of seizures, I have to stick to the version that I began taking- name brand. For now my husband's insurance takes care of it and I pay only \$75 for
- Lower costs and produce new drugs with very few side effects.
- LOWER COSTS!!!
- Lower drug costs
- Lower drug prices, it should be about helping sick people not profit.
- Lower prices
- Lower prices
- lower prices
- Lower prices and over more generics.
- lower prices and provide weekly starter samples and tv ads should focus on educating us about the illnesses not selling the drugs
- Lower prices so more customers can afford to use their products.
- Lower prices to make drugs more affordable and accessible.
- Lower prices, reduce side effects, more testing of subjects taking other common combinations of drugs to see how adding the tested drug affects the subjects.
- Lower prices. Show risks and benefits as well as percentages helped by medicine and sidelined by side effects.
- Lower prices. My son's meds cost almost \$800/mo FFS. he has no insurance through work and makes too much money to qualify for medicaid. At least I have insurance coverage for my meds.
- lower the cost
- Lower the cost of their meds. Stop wasting money on TV ads and put that towards educating the users and their doctors on their needs only.
- Lower the cost, be more truthful about serious side effects, stop acting so swarmy
- Lower the cost.
- Lower the price of new medications Do research or give grants on diseases that have no workable medication
- LOWER THEIR COSTS
- Lower their prices for United states users. Higher prices for over seas.
- Lower their prices.
- Lower their prices. Bottom line. The inflated costs of medication is out of control.
- lowere their prices, people are rely having a terrible time. and that depresses me
- Lowering their prices. Those who depend on the medications can not afford to buy them at outrageous prices so they quit taking them and relapse or have side effects. Not good. Funny, I can have my spinal injection CHEAPER than my snri prescription!
- Make available all the information they have got from research. Test all the drugs properly and thoroughly before marketing it to people.
- Make drugs saffer to take, lower the cost,and be suire providers show more concered of who should take meds and not what they will gain by pushing certain drugs,
- Make drugs that are needed, not just the ones that are most profitable, and help us get access to them.

**26) What do you want the pharmaceutical companies to do more of?**

Make drugs that don't make us feel mentally numb.

Make drugs with less side effects!

Make it easier for patients to report adverse effects to create a database for research. Some of us are on these meds for years and I don't think their research accounts for long-term and interactive effects.

Make it easier for those who can't afford meds have some kind of treatment.

Make it possible for government assistance to use them.

Make less money, care about more about patients than massive profits.

Make medication affordable.

make medications more accessible to patients with lower incomes.

make medications more affordable, including allowing/licensing manufacturers outside the USA to make the drug for use in the USA. Reducing barriers to less expensive forms of the drug.

Make medications more affordable.

Make medications more affordable. Put more resources into programs to help poverty stricken people to obtain the medications they need.

Make meds and their prices match more with what the insurance companies will pay

make money off of consumer through the government

make more cost effective generics

make more generic medications.

make more medication available to those in need and find ways to stop the side effects.

Make more meds. that work well but are affordable for all.

Make patient assistant applications more user friendly. Give more samples to doctors.

make pills cheaper

Make sure EVERYBODY who needs it can get their medication.

Make sure people like myself, trying to turn their lives around and be productive, have a secure, uninterrupted supply of our necessary medication.

make the choices easier to understand

Make the drugs more affordable. They make billions and billions of dollars. They are greedy and more and more people are losing insurance benefits.

Make the effects of starting and stopping medications suddenly better known, and make it clearer that side effects are more common soon after doses are changed

Make the info on the drug available to the doctors with samples and provide plenty of public information so the consumers and docs have more feedback in which drug is given to which patient

maybe offer more help with therapy. It seems like the therapies are so expensive and THEN you are put on the medications that may or may not help.

More access to affordable medication. i have one med alone that is \$300/month

More affordable meds for disabled. Apply on line for meds income assistance. Don't expect psychiatrists to write additional scripts for 3 month long term mail order meds. Private Dr's want to bill for patient bi monthly office visits.

More basic research to understand mental illnesses better which could lead to better treatments.

More commercials/advertisements for new psych drugs. Continue to include information for people who need assistance in purchasing their meds. Continue to educate primary care MD's, practitioners. Offer seminars, etc.

More discount medicine programs

More double blind studies involving a greater # of people.

More extended drug research with double blind studies involving larger groups patients over a longer period of time! (Yeah! that's like asking pigs to fly)

MORE HELP FOR PEOPLE WHO CANNOT AFFORD THEIR MEDICATIONS EVEN WITH INSURANCE.

More inclusive trials.

more in-depth clinical trials to record full range of side effects. lower prices.

More low-cost/free drugs available (per doctor's order).

More options, more discounts



**26) What do you want the pharmaceutical companies to do more of?**

More patient info
more pharmaceutical companies should offer assistance programs to the people.
More research and case studies of long-term and side effects before promoting new products.
More research and testing of medications.
More research into brain disorders themselves leading to development of new medications to combat brain disorders. Also making the medication inserts readable by a reasonably educated person.
more research into non-conventional therapies
More research on long-term effects of their products. Do additional studies rather than only a few and not to bury studies that show terrible side-effects. Not to market their products on the internet or TV.
More research on the drugs before they get them approved. I want a pamphlet that is detailed like my birth control pamphlet the size of a city map. With psychotropics I get no pamphlet just a half a page. This is ridiculous.
More research studies to prove a medication's effectiveness within a given population.
more research, on side effects
More research,More time..
More research. Long term (at least a year) studies
More RX cost assistance for Tier 2 & 3 drugs (like mentioned above with Pristiq). Lower the cost of the drug & extend the patent or keep the drug cost the same, and allow generics to come to the market in a quicker time frame.
More scientific research as to how there products affect chemicals in the brain or body.
More studies and more information on long term use of mental medications.
More testing before bringing drugs to the market. I know this adds to the production and research and development costs.
more testing of medications, reducing side effects
more time to talk to the Drs about the meds that they are giving the Drs. to be sure that they give enough meds to them!
More truthful advertising and less unrealistic expectations.
most testing on the medications before releasing to the physcs to prescribe to us. We want to have a change to improve our sufferings. And we want affordable meds. And we'd like the co's. to help us pay for the meds if we cannot afford them.
Much more R&D
not charge so much for there medication
Not play doc
not put tablets in bottles. i took a potentially fatal overdose on a 'pour'. in australia they come in blister packs so we are less likely to use medication for suicide purposes. further have more SR or LR tablets available and coat them for taste
Not sure but education would be a good place to start. They say see your doctor for questions. That takes them out of the loop. Also people that can't afford this need help. They should help those people.
Not sure.
Not to be so obnoxious about sales
Not try to earn so darn much money at the expense of those of us taking their meds
Nothing. It's up to the US government to control this predatory pricing.
noththing
Off lower cost programs even to those of us on insurances.
Offer affordable, EFFECTIVE medication to those who need it PROVIDED IT IS PROVEN TO HELP. Quit making and marketing meds that cause violence, suicidal thoughts and meds that cause more harm than good.
Offer discounts/coupons to patients if they sign up for them. Find ways to spend less money giving away things other than meds to Drs so that prescription cots would
offer drug assistance programs for people and do more drug trials before sending a medication to market
Offer free meds to very poor and elderly

**26) What do you want the pharmaceutical companies to do more of?**

- offer low cost solutions
- offer lower costs medications
- Offer medications free or at least affordable for those that are already at poverty level. Controlled substances seem to be the killer it is prescribed for my ADHD, I am in college and it requires me to focus and stay on task and finish assignments on time
- Offer moderately priced psychiatric drugs
- Offer more availability/programs so that co-pays are more affordable.
- Offer more discounted meds to those who need them/qualify for assistance.
- Offer more of the types of programs at local pharmacies like Kroger, giant eagle etc. where rxs cost between \$2-\$5.
- Offer more patient assistance programs. And make the application process somewhat easier.
- offer more samples
- offer rebates or pharm company sponsored assistance programs. not govt.
- offer sliding scales/free meds to limited income people
- partner with the insurance industry to help provide better coverage;
- Patient assistance
- Patient assistance programs and letting the medications go generic sooner
- Patient assistance programs and working with PROFESSIONAL MENTAL HEALTH PROVIDERS! Support Parity so patients can see professionals rather than PCP's who aren't adequately trained to prescribe such serious meds without understanding these disorders.
- Patient/prescription assistance on meds that currently do not have a generic available.
- perhaps to be more informative to health care professionals, including themselves (pharmcorps), about how much impact organizations such as NAMI and DBSA can have helping consumers.
- Prescriptions need to be more affordable for persons who fall in between Medicaid and a steady income with expensive health insurance
- Pharmaceutical companies should provide continuing education to Psychiatrists and Family Medicine Physicians. This should include a list of all psychiatric medicines available within each class. They need to tell Dr. when research shows meds do not work.
- Please understand that drugs are not a panacea for mental illness. Chemical abnormality in the nervous system is only one aspect of MI and any attempt to simplify the situation by promoting drugs as the primary solution for all is treacherous at best.
- prescription affordability, more extensive sampling (give drug time to work)
- Present full findings of clinical trials
- Pressure insurance companies to treat mental illness as any other illness rather than a separate class.
- Produce generics...test for more options and less side effects.
- Product knowledge and more generics.
- Promote comparisons between medications, unfortunately FDA regulations prohibit this.
- Promote holistic health - educate prescribing practitioners about informed choice and shared decision making - and where to learn more about holistic (body/mind medicine) and personal medicine like WRAP.
- Provide affordable, reliable medication.
- Provide better and clearer information for patients.
- Provide discount cards with trade-named drugs to facilitate their usage and make them available to the masses (at least at first).
- Provide free or low-cost prescriptions to chronically ill or moderate to low income people.
- Provide information in layman's terms.
- provide information on side effects
- provide medication to low income people
- Provide medications to those who can't afford them.
- provide meds for those that can not afford them .
- Provide more balanced information to the doctors and patients and not be thinking of their profit.

**26) What do you want the pharmaceutical companies to do more of?**

Provide more detailed brochures/DVD regarding medication.
Provide more generic choices for their medications.
Provide more support to patients, similar to what Pfizer is doing with Chantix. Make therapy madatory. If someone is going off cold turkey b/c of cost, make a month supply available to protect the patient.
Provide neutral information to the public.
Provide opportunities for clinical trials before giving them to doctors.
Provide patient information in a clear, concise manner that's simple to understand.
Provide real, intelligent (but not doctor level) information for patients. Most of what I see is either doctorate in chemistry level, or marketing to an idiot level.
provide sample to doctors to enable the poor access to their medications
Publishing all the results where consumers can access them. Providing full package inserts with all prescriptions.
Push Congress to enact a treaty, and then seen other countries to enact that treaty, whereby countries that artificially regulate the prices of prescription be required to pay price supports for the medications from the government treasury.
Push the effort to get people to try non drug treatments, DBT FIRST. Move toward proper nutrition instead and exercise and join up will Wellness companies.
Put more money into research, not perks for the doctor's office (pens, notepads, meals, etc).
Put research into some kind of test that could tell you which category of drugs would be most effective.
R & D
R&d
Real research on viable drugs, not drugs that can just make them more money. Also, the clinical trails need to be longer term, to see if they really work over the long
Really inform the docs about new meds by handing them info to read not just cups and pens to get the drugs name out front. And listen to the docs for a groundswell of info about a new off lable use, don't create one.
Reaserch, to get rid of side effects.
reduce costs
Reduce costs
reduce sideeffects and provide combo meds to reduce the number of pills needed
Reduce the cost and do things to make it more likely for insurance companies to consider a drug 'formulary'.
Reduce the number and severity of side effects that come with each medication (weight gain and sweating are two that affect me the most).
Reduce the price of their products
Reduce their prices.
remember that they will never stop making money and being so pushy and unfair to so many consumers who trust them makes that extra money wrongful earned
removing the side effects from otherwise effective drugs
Research
research
Research
RESEARCH
Research
Research
Research
research
research
research
Research
research

**26) What do you want the pharmaceutical companies to do more of?**

research and development for extremely severe mental illness, instead of trying to find the next drug they can market to the biggest demographic swathe of middle America willing to waste hundreds of dollars a month on pills they don't need.

Research and Development.

Research better drugs with less side effects on weight and sex and heart

research better mood stabilizers for bipolar disorder

research for long term effect - deal direct with the end users and the bottom line.

Research for more effective medications.

research for new products and balancing secondary effects

research how important the drugs are to people and try to understand that it is too hard for some to pay for

RESEARCH INTO CAUSES OF THE BRAIN INBALANCES

research into medications with less side effects.

Research into new medications that can alleviate some of the side effects, such as weight gain and dry mouth

research more natural drugs

Research new medication options with innovation. Not mildly tweak meds that weren't so great in the first place to keep sales going.

Research on Human Beings.

Research on women and teens Openness on possible dangers when they first learn of them

Research side effects and work to eliminate them.

Research their drugs more carefully and improve the reporting and documentation of side effects above all tell the truth and be held responsible when they lie and distort the effects of their drugs.

research to find meds with fewer side affects especially weight gain and that the high cost of some drugs prevent some people from getting the help they need.

Research until they absolutely are confident or what and how the medication can help or hurt a person. I don't believe that all the information given is always attached

RESEARCH!!!

research, provide more information and samples,

Research.

Research.

Research. More, more, more. Long term. I know it's a possibility though.

safer meds; promote natural remedies that work; listen to psych patients' real life problems with taking meds, including side effects; education FOR THE BENEFIT OF PATIENTS, not for profits; reduce prices.

Samples

Search for drugs that are less harmful. The drugs shouldn't have an effect on peoples' metabolism to produce diabetes and other deadly ailments.

More patient informatiion

see above [previous comments]

See above [previous comments]

See above [previous comments]

shut up with the commercials already

Speak in plain language, and show negative results as well as postive results in research outcomes.

Speak with real people, symptomatic expert patients so they are better prepared to make less of those irritating commercials.

spend more time considering my doctors reasoning, knowing that my Dr. knows me well.

Spend time with consumers.

Spend time with the patients

Spread awareness about the disorders they treat.

Start selling their medications at a cheaper price

Stop advertising on television, lower costs, provide more samples, invest in current medication offered and new medication,

**26) What do you want the pharmaceutical companies to do more of?**

Stop advertising on TV and spend that money on research. My doctor told me that they spend approximately 4 to 5 times more on advertising than they do on

Studies of effects upon pregnancies

Subsidize psychiatric meds.

suggest that you only take 2 of one type of drug or mood stabilizers..Not one of each on the market.

Support groups, seminars, leaflets, and DVDs could all be beneficial in educating doctors, nurses, pharmacists, case workers, caregivers, and patients about the way medications work as well as their benefits and potential side effects.

Support organizations like DBSA and utilize wellness focused speakers who have medical expertise and illness experience.

Supporting prescription of the right medication for the right patient.

surveys for patients taking that companies medications

Take in consideration other medications I take and may interact with another I take.

Take more time to learn and understand the truth and facts that some people need a medicine that is more develop for people that have a hard time with medicines.

Take the drugs themselves so they know how rotten one can feel with side effects. Put some helpful drugs on the market. Get going!

Take the emotional aspects into consideration, be more open about side effects such as weight gain.

take their time checking out their meds before testing them out on us. Make them more affordable for us. We don't have money to pay those incredibly high prices.

We are ill and lots of time jobless.

**TAKING THRE HUGE SALARIES AND BONUSSES**

Talk to the people who use these medications.

Tell the person to consult with your doctor when considering any of their products.

TEST first, and be HONEST about side effects and take responsibility when something goes wrong.

Test longer

testing

Testing before putting a product out on the market. Make sure all data is reported.

Testing for side effects.

testing long term

The pharmaceutical companies could bring down the cost of their products more.

they could make available their products to those who can't afford them

They make billions. They could provide free or low-cost meds to those who need them most.

They need to do more long term testing of medications.

they really should educate more

They should do more to make the drugs affordable.

They should make the meds more affordable for patients who are on low or fixed incomes. Otherwise they are discriminating to lower socio-economic consumers and

They should try to cut costs in my opinion.

Think about the problem from more of a social perspective versus economically

think of people in need

thoroughly test products and have clinical trials published and have trial patients actually testimonies in reference to benfits and side effects

**THROUGH EDUCATION AND HONESTY, GET THE MEDS TO THOSE WHO NEED THEM.**

To always list all the side effects whether good or not so we can make wise decisions. To make a variety of the same medicine class so a variety of people have more

To be educated.

To cut the cost of meds, or better promote prescription cost assistance programs. And to have links to low-cost counseling & medical clinics on their site as well, because people who can't afford meds also can't afford drs & therapists.

To include an additional insert in the medication so that people could read a simplified version and then the more complicated one if they need to.

to keep trying new and improved drugs so it is possible to live a normal, positive life.

**26) What do you want the pharmaceutical companies to do more of?**

to make their choices in the development of their products in the best interests of community and not on profit. if this means structuring their industry radically differently then so be it, including the involvement of federal government assistance.

To really understand that patients are very intelligent thus do have a lot to say about their medications.

To use natural sources instead of all the synthetic materials with so many side effects.

Trust your own doctors advice

Try to lessen the side effects such as weight gain, tardive dyskinesia, acne, the need for frequent blood work, reduce the costs as much as they can while still retaining a profit for their good work

Try to understand that newer is not necessarily better.

Understand the human side of the disorder

Use their money and advertising to educate the public more. Ignorance abounds out there about mental illness. Be more pro-active.

Use truly independent labs to run their new drugs' trials. Allow low or no income persons to purchase their drugs at a cost those individuals can afford

Very long-term testing

we need tailor made drugs. Plain and simple!

We need to work out a solution to get medications into the hands of people who don't have insurance or who can't afford to purchase the medications. At the same time, they need to be under a doctor's care which can be costly.

When I refill my prescription I want a pamphlet explaining the dangers and side effects. Now, I get nothing. But, a half page sheet from CVS. They need to do more studies that last longer before going to get FDA approval.

Why does a pill that costs three cents to manufacture sell for ten dollars????

wide ranges of medicines that may still have side effects but affect the body differently

Work harder on producing medications without unbearable side effects, like sleepiness or weight gain.

Work on long acting, slow release versions of the drugs for better side effect profiles. As an example. Seroquel XR is so much easier to tolerate than regular

Work on minimizing side effects. Integrate holistic medicine

Work on producing medications that the side effect of weight gain causing Diabetes and cardiac problems is reduced..

work on side effects

work on side effects and be more open about those side effects

Work on the side effects. Welbutrin causes ED with me.

Work to lower prices.

Work to make their medication financially accessible to everyone.

Work to reduce side effects to help improve quality of life of those using meds and improve compliance. Continue to extend availability of medications to those who need them. Focus on preventative care.

Work with consumers to lower their costs and their prices and make their products safer to use.

Work with insurers and government in the best interests of SOCIETY. Banning Canadian drugs--at the behest of Pharm lobbying--more than doubled my prescription working on reducing side effects

Admit that these drugs can help (but don't always) but they don't know why, and focus on improving diagnostic tools to make sure appropriate meds are assigned.

Apply strict adherence to Kant's Categorical Imperative:"Act so that you treat humanity,whether in your own person or in that of another, always as an end & never as

Be honest and clear about the drug tests results and the side effects.

Be honest of all clinical trial data they collect; these are human beings taking these meds. not rats; sometimes info is told a little to late.

Be honest with the public & health-care practitioners. Recommend short-term usage of psych meds, rather than long-term, life-long usage. Recommend meds as a secondary/tertiary treatment, not 1st line.

Be honest!

Be honest, lower prices, come up with NEW drugs, not slight variations on old ones & then pass them off as something really new & different.

Be more forthright about medication side effects

**26) What do you want the pharmaceutical companies to do more of?**

- Be more honest and up front about side effects.
- Be more in touch with the issues/concerns of the people who need psychiatric medications.
- Be more open to natural therapies instead of controlling the system and getting worked up if there actually might be natural therapies that can help some people.
- Being honest - which they won't because it hurts profits. I want to be able to trust that drug trial results are thorough, transparent and honest. I want to know that the product I'm ingesting has been proven to help.
- Better quality drugs being funded. More information should be provided (BY LAW) with the medications prescribed. ALL possible side-effects should be listed.
- better research
- Better research to reduce side-effects, lower costs, and honest about the medications.
- Bring awareness to diseases and mental health disorders that inflict millions of Americans.
- broaden their scope of "recovery ideas"
- Care less about the money and more about the way medicines affect the people who take them.
- Clinical trials
- Communicate the mechanisms of a drug at a consumer level, meaning a single page summary of the drug, not the reams of small print.
- Companies need to collaborate with one in other and also collaborate with government agencies like NIMH.
- Consider that not all disabled people are eligible for Medicaid.
- Continue to perform research and provide helpful medication.
- Create a higher profile of the free and low cost programs available to consumers. Inform consumers that they do not have to pay for these services.
- create generic brands sooner that are more affordable for individuals
- Cutting executive salaries.
- Develop less expensive medications.
- Develop more helpful medications for psychiatric disorders -- especially medications like selective, irreversible monoamine oxidase A inhibitors.
- Developing new antidepressants - I am treatment resistant and after a while a drug stops working. I constantly need new options.
- disclosure in studies they've funded and/or played a role that would be perceived as a conflict of interest
- Do more research and drug development to decrease the side effects that arise from their medications.
- Do more studies on how the brain works with certain medications and why others do not always work.
- educ. wrkbks for consumers. Support patients by providing counselors with resources to teach additional ways to cope & improve their lives. I would like more Programs like Lilly's Team Solutions & Solutions for Wellness programs.
- Educate HONESTLY and commit themselves to service beyond mere profits.
- Educate the patients and families using the meds. I cannot rely on MD to communicate all the facts
- educate users about the side effects of their drugs
- Education programs for patients. Make it EASIER for low-income patients to get their medications. Too much paperwork and hassle, which will deter many from either trying and then they might end up not taking their medication
- education, provide assistance
- Eliminate executive & manager abuses & bonuses.
- Engage in awareness about therapy.
- Even out their advertising so that the pros and cons are presented in a way that doesn't scream buy me now. Allow people to respond to a rational idea that allows them to come to an educated solution.
- Even something as minor as supplying magazines like BP, at no cost to state hospitals would be a help. These magazines have a lot of very good and reliable information but they also have a lot of advertisement for different medications.
- explain how their med works better or differently than their other or competitor's. educate people on depression
- Explain meds and spend time answering questions
- EXPLAIN WHY THE MEDICATION IS SO EXPENSIVE. HONEST APPRAISALS OF HOW EFFECTIVE MEDS ARE.
- Explain, be honest (!)

**26) What do you want the pharmaceutical companies to do more of?**

Explan the meds to me

Faster results on pills, less side-effects.

Fewer television and magazine advertisements would be a start. Advertising costs drive up the cost of medications. Instead, continue to offer education and truthfulness about medications and side effects.

find one that works for me that I can live with

Finding healthier alternatives to the meds that currently exist.

Focus on diabetes and aids. Get out of the mental-health business. We have enough problems as it is; we don't need their "help".

Focus on quality , not quantity.

Funding alternative methods of testing.

Get my feedback so it never has to happen again.

Get with reality, the medication they manufacture should be made available to those who cannot pay. I think it is great that most offer the programs that provide the medication, but the cut off point financially is low especially for California.

Give first months worth of med as samples.

give greater amounts of samples to doctors do away with drug coupons with no renewals on them

Give samples for more patients who have a hard time paying for them, or get the meds approved by Medi-Cal.

give samples or assist people who have no income afford their meds.

have compassion

having dr.s get more clinical information before pushing new drugs

Help Disabled be more readable to the normal population or user-friendly as Google "translate" function does from a foreign language to English i.e, translate a language to a native language for comprehension.

Help mental health consumers communicate with their doctors about side-effects, possible drug interactions, etc. The long list of warnings at the end of the TV ads tells us to do that, but not how to get a busy doctor's attention so that he/she hears us.

Help the middle class with drug costs

Help those that cannot afford to buy medication

Help us without making the big bucks off of us.

Honest reporting to the FDA, the medical profession and consumers about the limitations and adverse effects of their products.

Honest, easy to understand package inserts

Honestly/accurately represent their drugs. Keep my health and best interest at heart.

Honesty in education.

Honesty; be realistic about fair pricing; be sensitive to the economy and job market, realizing that a lot of people are unemployed or don't have health insurance.

I hate the paraphernalia they imprint with their advertising and DISTRUST my Dr when I see it in his/her office! Also, STOP advertising drugs on TV and in popular magazines!! Medical journals are more appropriate.

I suppose research, which is costly and may explain the high cost of medication. Perhaps subsidizing medications in some cases.

I want pharmaceutical companies develop psychiatric drugs that work more quickly for those people in serious illness. I also want them to help people that can not afford the high cost of medication to have greater access to meds.

I want pharmaceutical companies to do more studies on the side effects of the meds and work on minimizing them.

I wish they would encourage therapy or counseling to be used in conjunction with their products. Just popping a pill is not a cure. It's a band-aid.

I would like more generics, more affordable medication. Also, I would like for you to research the side effects for the meds and make sure that we dont need another pill to take care of the side effects.

I would like the pharmaceutical companies to return to more of the pre-marketing to the general public approach. I would like the pharmaceutical companies to be required by law to finance unbiased drug studies and alternative approaches to well being.

I would like them to take a more humanitarian standpoint. Creating these drugs should be what's best for those needing them. Also, I would like to provide easier to understand lists of possible side effects (layman's terms).



**26) What do you want the pharmaceutical companies to do more of?**

I would like to see them do more education on the long-term effects of the medications.

IMPROVE THE MEDICATIONS THAT ALREADY EXIST INSTEAD OF CREATING NEW ONES

Improving their tarnished image

Increase funds for research in tailoring these drugs to specific individuals

Inform the public about side effects and withdrawal symptoms. Sometimes the benefits do outweigh the risks.

information

Informing the patient about drug usage tips and drug interferences

Keep longer term records of side effects from psychiatric meds.

Learn about the realities of the lifestyles of people with mental illness, ie: we have extremely limited financial resources & often can't afford new, potentially helpful

Less advertising, more research and patient awareness.

Listen to consumers about side effects.

Listen to patients and do a lot more studies on the long term effects and side effects of meds.

Listen to the doctor's and patients

Lobby for national healthcare with prescription coverage.

Long term safety testing (years, not months) continuing after release of the drug.

Look for cures, although that will not happen.

lower cost

lower cost for consumers.

lower cost.

lower costs for people that truly need these medications to survive or function "normally". I can only afford "generic" medications because the brand names are often 10 times the cost and the meds I want are not yet in generic form.

Lower costs, specially for those who need help.

Lower costs.

Lower costs/ offer assistance.

Lower Prices

lower the cost and availability of meds.

lower the cost of medication.

Lower their prices! And be more upfront about horrible side effects

lower there cost

Lowering their costs, providing prescription assistance, working with doctors and insurance companies to make costs reasonable!

made them with less side effects and more affordable to those that need them

make better drugs

Make it as easy as possible. Or charge less for meds.

Make it easier to get the expensive meds into the hands of those who would benefit from them, not just who are able to pay for them.

make medications more cost appropriate for those who cannot afford them. work more closely with doctors to understand their patients and how well or how poorly their medications have worked. What is next for these patients?

Make medications more affordable

Make medications more effective and more affordable.

Make more generic medications with the same effect as Lexapro.

make more generic versions of antidepressants

make more generics to cut down cost of medications, do more in depth research on disorders

make sure dr's are really aware of what the drugs do.. or are supposed to do.

MAKE SURE THE MEDS ARE SAFE TO TAKE.

**26) What do you want the pharmaceutical companies to do more of?**

make the med's more cheaper
Making generic meds available sooner.
making sure the medication has fewer side effects and that they actually work better
more and longer longitudinal testing. also, given the side effects that usually accompany psychotropic drugs, tandem development of a medication specific anti-side effect drug. by developing them simultaneously both could be tested at the same time.
More free medications for those of us who qualify and need it.
More patient assistance programs, less stringent qualifications, more training sessions at hospitals and agencies.
More R&D
MORE RESEARCH INTO ALTERNATIVE MEDICINE, HERBS, PLANTS, HOMEOPATHY. LESS SIDE EFFECTS
more research on the side effects.
More research, more monitoring of events after marketing their product, and better education of side effects to doctors and patients. People should know what adverse effects could happen.
More samples!! More services for those who have no or little income!! Stop charging an out ragous amount for 1 pill. AND...you take the pill first!
More trials and studies, reducing costs
new drugs. more testing on human subjects. price modifiers.
offer assistance with copays and actually make it possible to access it. Offer educational packets to give to clients
Offer assistance.
Offer discount cards for antidepressants and include more discount cards for newer antidepressants
Offer financial help to low income individuals or individuals that are financially caught in the middle.
Offer free treatment to those without insurance.
Offer lower cost medications and do more extensive research and testing on a medication.
Offer meds at a better price/generic
Offer more assistance to individuals without Rx coverage to ensure that they are able to get the medications that they need to live happy, healthy, productive lives.
offer more money savings for consumers
offer more samples and med coupons
offer scholarships towards recovery (employment training, higher education)
orphan drugs. assistance programs. much like the diet aide people emphasize you have to eat right also, they put emphasis on behavior modification along with taking medication. they have powerful lobbyist. they could do alot to change mental healthcare in
pay people to participate in studies enough so that they won't miss work/pay...help make brain imaging more widely available and cheaper
People can recover and no longer need meds.
Post partum depression outreach towards new families, research side affects on pregnant women Easier to understand written material and instructions for use for
Practice honest pricing, based on the true cost of the medication, and practice honest tactics in producing, testing, approving, marketing and selling their drugs.
Prescription assistance - made easier, and quicker, for psych meds. More samples to doctors to hand out to patients.
Produce more generics for thier medications to lower the cost.
Profit motives shoul not drive research and availability of meds.
promoting other wellness tools in addition to the medicines - be more up front about the impacts of the medicine - positive and negative
Provide affordable and safer medications.
provide all the facts.
Provide Co-Pay assistance or free medications to people who have prescription insurance but still cannot afford the high copay
Provide current information on new medications.
Provide discounts or free medicine based on a person's income. All people with mental problems need medication and can be not only very ill without them but it makes our society unsafe because of those with serious mental problems.
Provide easy to understand fact sheets.

**26) What do you want the pharmaceutical companies to do more of?**

- Provide inexpensive or free meds for those who truly need them. Make fringe profit drugs that help a limited few available at reasonable costs.
- Provide medicines which offer real solutions to problems with a low chance of addiction and which are affordable even if you do not have health insurance. One should not have to suffer simply because they do not have insurance.
- provide more financial help with rx cost
- Provide more lower cost generic alternatives.
- Provide more prescription discount cards to save us money on medication.
- Provide more samples so that the doctors can have the patient try the med first, before having to fill a prescription for a med that might not be any value to the patient, since patients respond differently to meds.
- Provide samples that providers can give thier patients, esp. if it is a new medication for that patient. Otherwise the patient fills the prescription, and may then find it is not for them (side-effects, doesn't work, etc.).
- Put money into developing psychopharmaceuticals with better side effects profiles. Stop lying about side effects that people experience (both in clinical trials AND after medications have been approved).
- que bajen el costo de los medicamentos
- Quit spending fistfuls of money promoting this drug and that drug with expensive commercials and such. Use the money for R&D, please!!
- R&D and also educated physicians about all aspects of a ed.
- reduce the costs of the meds.
- Report to the public on interactions between various medications and psychiatric medications.
- research
- Research how to make meds less addictive and less attractive to substance abusers.
- research on new types of drugs
- Research on side effects, lasting effects as well as drug interactions.
- research side affects, safeness of using the medications.
- Research, surveying the people who use their products. Helping people with cost.
- Sampling to the MD's office's if allowed to do so
- Sell at reasonable prizes. Does one month of medication really need to cost over \$500 for them to make a profit?
- Share specifics on best results from testimonials as well as results from negative end results and side effects
- sit in the client's place. Develop consumer friendly medicines, that is with fewer gross side-effects, particularly those which are encountered with psychiatric
- Speak in plain easy to understand language.
- Sponsor support groups led by professional therapists. Provide subsidized pricing for those who can't afford it.
- Stick to their drug patent expiration dates that have been set for the drugs they have produced.
- stop charging us so much more than other countries, ex: cuba...
- Stop sending the literature that states that meds are the center of a person's life, when their recovery, and alternatives to drugs should be.
- stop using people's illnesses for profit.
- studies on long-term side effects
- Survey patients, evaluate the companies research costs ect, and see if the can't cut costs somewhere.
- take more care in what they create. try to come up with something that doesn't do more harm than good
- Talk to patients and learn about their concerns.
- Tell the truth about ALL clinical trials, not just the ones that support them. Make trials valid by using proper numbers of people, all ages and both genders
- Tell the truth Be transparent Practice Ethics Learn what "conflict of interest" means Become humane
- test before giving them outg
- Test these antidepressants on doctors who have the condition. Then we'll get a true, valid endorsement of the drug.
- Testing and giving to third world countries.
- Testing of the effects of medications both long and short term.

**26) What do you want the pharmaceutical companies to do more of?**

Testing product and reduction of cost.
They need to do more long term studies of the side effects of new drugs.
They need to publicize more the risk of paradoxical effects. Most anti-depressants make my depression worse, though I have found one that helps. When I was first given anti-depressants, the doctors didn't know this was an issue.
To make the medications more cost effective.
to reduce there cost of there drugs during the peoples donuts hole and lower there cost of the drug when there research time is done
Try to find better, faster acting drugs to treat depression.
Try to tweak medications so there arent as many side effects
We who take this medicine are not rich. Why must you ask so much from individuals who have so little.
Well-designed research
What we really need are "performance enhancing drugs". The only treatment that really works is one that makes a person more able to take care of themselves and their family and do well at their job.
work on drugs with fewer side effects.
work on reducing costs
Work with the Insurance Companies to lower cost to the consumers.
balancing ethics with profits
Check the patient for any disease/sickness passed through the air- before they diagnose depression the patient could just simply be sick. Something could be going on at the home that does need to be overlooked.
comparative treatments, not me too drugs
connect with patients rather than doctors
Consider the consumers who are taking their meds.
Develop a means to determine diagnosis of mental illness. Currently the only way to know is by a patient articulating there symptoms. Most people are not good at articulating their words. WHat than?! Also the only way to see if medicine works by trial
Disappear completely. I believe that there are better remedies for people with psychological disorders, (depending on the severity of each INDIVIDUAL case.)
Doctors need to adopt a more Eastern esoteric (sic) approach to healing people.
disclose long term effects and harm done by meds.Push "exit plans" from the neurotoxin medications so that long term, irreparable harm from medication is stopped.Stop bribing MD's & politicians for your profits at patients' expense
Do more promotion of alternative treatments for psychiatric conditions. Start promoting the great results of "Needs adapted therapy" in Finland and the use of
do research to recognise what is in patients/ consumers idea of their best interests and design drugs around these outcomes. not doctors ideals of 'curing' 'disease'. is ones unique view of life a disease nessacarily?
Educate about mental illness; what biological factors cause it; the symptoms; and how it can be treated
Educate Prove safety of med. Stop practice that denies dignity & sacredness of Human Life.
Find more effective medication.
free health care Decent price on meds available to all at the same price.
Get GOOD medication that doesn't have horrible side effects. At least tell us about the side effects (the truth) so we can make an informed choice. It's hard to make an informed choice once you are drugged to high heaven.
Get involved in high schools sponsoring talks to encourage kids to stay off drugs
go away. shut up. (can you tell I'm pissed?) Medication has been extremely detrimental to my mind, body and spirit.
help people who need the drug but have problem affording it
Honest research with honest disclosure of ALL study results.
I believe that their clinical studies are often inadequate. They should be performing better, longer-term studies, including studies that follow patients "in the wild." Also, actively encourage therapy as an adjunct to medication.

**26) What do you want the pharmaceutical companies to do more of?**

I think the CEO's should test meds on their children. Hey, if they wouldn't give it to their own kids, why would they give it to me?
i would like them to not push drugs with harmful side effects and long term harmful side effect. and not try to regulate holistic medication for a profit.
long-term tracking of side-affects for children and young adults starting to take their drugs
lower cost
Lower their costs/ help people get their meds who can't afford them Listen to their consumers
Lower their prices.
Make psychotropic meds available to anyone who needs them. They make enough money with other meds.
Provide assistance to low-income individuals
Provide generic meds asap.
provide support for patients, real helplines and provide PR which takes away the stigma of using psychotropin medications.
Push talk therapy as well as the meds.
Real reseach and have a seperate company with no obligations or gifts to seperatly test all their medications.
Reduce income of top one-third of corporation employees starting with the CEO. Split the resultant net three equal ways to stock holders, employees of the lower two-third and finally to stock holders.
regulate the control
Research
research and safety
Research.
simplify side-effect information and make sure it is available and understandable to non-professional consumers every time they are sold by pharmacies.
stop fighting with those who are trying to heal people naturally. stop trying to control all substances, including vitamins and herbs. work with those you fear and stop using us as their guinea pig
Test out and create anti-anxiety type drugs that can be taken under the tongue or inhaled, like heart medications. It would help with self-medication issues, particulary smoking, for anxiety.
TEsting! Also be sure that the medication is only used for the purpose it was created not an across the board use for all mental conditions.
Think about the consumer and not the dollar and competition. Lives and life quality should be first and foremost. I am limited on what I can take because they aren't listed with my insur. I could be doing better, Dr. is frustrated about this. I'm disabled
yes, they can stop selling the meds for such outrageous amount of money. Pharmaceutical companies make way to much money to keep charging prices we can't pay. this adds tremendously the hopelessness.